Disclaimer

The information provided in this brochure aims to be correct at the time of going to the press, but students should enquire about the up-to-date position on the program, services and facilities as and when needed. The content represents the intentions of Jain (Deemed-to-be University), which reserves the right to alter or withdraw the program, its services and facilities without notice and to change ordinances, regulations, fees and charges at any time.

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JGI JAIN DEEMED-TO-BE UNIVERSITY | CMS BUSINESS SCHOOL

LEADERSHIP

for an economy-driven world

National Assessment and Accreditation Council GRADE A

Approved by AICTE New Delhi

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ABOUT
JAIN (DEEMED-TO-BE UNIVERSITY)

Jain (Deemed-to-be University) (JU) is an intellectual destination that draws inspired students from more than 38 countries to one of the world's greatest cities - Bengaluru. We promote innovation and entrepreneurship by bringing people, ideas and resources together to one platform through interdisciplinary collaboration and interaction. From academic discoveries to athletic records, from artistic creations to scientific breakthroughs, students are inspiring and impacting our success in many ways.

Vision

To foster human development through excellence in quality education, research and entrepreneurial development

Mission

- To provide quality education, creating human assets / manpower and intellectual capital
- To enhance research and development in different disciplines
- To develop new generation entrepreneurs who will be instrumental in fuelling economic growth
- To create able leaders, managers and technocrats
- To foster an ethical environment founded on human values in which both spirit and skill will thrive to enrich the quality of life

"Creativity, entrepreneurial and innovative thinking, problem-solving ability, these are all key skills and attributes that make a real difference in the business. Our MBA programs have been designed to help you develop these skills - that are much sought after by employers, from multinationals to start-up businesses."

Dr. Chenraj Roychand
President
Jain (Deemed-to-be University)

At a Glance

GLOBAL STANDARDS

AWARDED
ISO 9001:2015
CERTIFICATION BY TÜV NORD

A MEMBER OF
ASSOCIATION OF THE UNIVERSITIES OF ASIA AND THE PACIFIC (AUAP)

A PRESTIGIOUS MEMBER OF
NETWORK OF INTERNATIONAL BUSINESS AND ECONOMIC SCHOOLS (NIBES)

RANKINGS & RECOGNITIONS

AWARDED
GRADED AUTONOMY
STATUS BY THE UNIVERSITY GRANTS COMMISSION (UGC)

GRADE A
AWARDED
GRADE A
BY THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)

RANKED **91-95**
AMONG THE TOP INDIAN UNIVERSITIES BY
QS INDIA UNIVERSITY RANKINGS 2019

AWARDED AS
FIVE STAR INSTITUTION IN THE **YOUNG UNIVERSITIES CATEGORY**
ON THE BASIS OF COMPREHENSIVE PERFORMANCE METRICS BY KARNATAKA STATE UNIVERSITIES RATING FRAMEWORK (KSURF) 2019

★★★★ RESEARCH EXCELLENCE
★★★★ INNOVATION
★★★★★ TEACHING EXCELLENCE
★★★★★ INFRASTRUCTURE
★★★★★ INCLUSIVENESS AND SOCIAL IMPACT

RANKED
86
UNDER MANAGEMENT CATEGORY BY NIRF

RANKED 6TH
AMONG TOP PRIVATE UNIVERSITIES IN INDIA BY INDIA TODAY MAGAZINE IN 2018

RESEARCH EXCELLENCE

11 INTERNATIONAL GRANTED PATENTS
24 NATIONALLY FILED

DISTINGUISHED ALUMNI

6 OLYMPIANS
1 PARALYMPIAN
220+ INTERNATIONAL PLAYERS
INCLUDING PANKAJ ADVANI, ROHAN BOPANNA, K L RAHUL, MANISH PANDEY, KARUN NAIR AND MANY MORE

ONE OF THE
14 INSTITUTES IN INDIA
FOR MANAGING CAMPUS PLACEMENTS ON LINKEDIN TO CONNECT STUDENTS WITH THEIR ALUMNI & CORPORATE

INKED
88 USEFUL MOUS AND AGREEMENTS
WITH VARIOUS ACADEMIC INSTITUTIONS, RESEARCH AND DEVELOPMENT ORGANIZATIONS & INDUSTRIES

INCUBATED
40 COMPANIES AND PROVIDED CAREER OPPORTUNITIES FOR
3700 JOB SEEKERS

"The MBA program at Jain (Deemed-to-be University) connects you with a network of highly experienced academicians, practitioners, corporate partners and alumni. The philosophy here at the B-school is of co-creation. There is a wealth of opportunities available for you to broaden your experience and skills and benefit from your MBA journey."

CMS
BUSINESS SCHOOL

About
CMS Business School

Established in the year 2009, CMS Business School, Jain (Deemed-to-be University) has accredited itself to a strong track record of education with a combination of industry and academia in management.

The MBA programs at CMS Business School are imparted with innovation and creativity, focusing on developing the core management competencies required in modern business such as decision-making, problem-solving, strategic thinking, global perspective and leadership.

Rankings

A at National Level

A* at State Level

by

CRISIL
An S&P Global Company

CRISIL S&P Company
B-School Grading

Certified
ISO 9001:2015
for Quality Management System
by
TÜV NORD

Our Associates

CMS Business School has been one of the most preferred business schools for MBA students to study in Bengaluru. It fundamentally believes in partnership and can best achieve its mission of developing and delivering outstanding higher education by working with others who share its ambitions and beliefs. The business school works with various National and International academic boards to provide prestigious degrees to the aspiring students.

ACCA · CIM The Chartered Institute of Marketing · CISI · FChFP

nibes. Network of International Business and Economic Schools · BBS · BABSON · ISCTE Business School University Institute of Lisbon

LEADER · Pforzheim University · SHRM · IOA Institute of Analytics The Global Body for Analytics

NCFM · ISDC Skills for Tomorrow · University of Southern Denmark

MBA PROGRAM

The CMS Business School MBA is an intensive program that offers transverses thorough the principles of strategic thinking in a business context. Over the course of the year, we develop your management skills, enhancing your ability to lead and inspire. As a full-time MBA student, you will become part of a diverse community of global business professionals who learn collaboratively, sharing your considerable work experience and diverse international perspectives to enrich the learning experience. At CMS Business School - MBA, the specialization starts from second semester.

International Orientation

The CMS Business School International Orientation is about true leadership, partnership building, fresh thinking and positive impact in a rich, diverse and collaborative community of thinkers and doers who will become a lifelong network.

The International Orientation for 2019 batch was held at Singapore which combined skill-enhancement, team building, networking and enjoyment of an advanced and rich corporate culture.

In the sophisticated, exotic environs and culture of Singapore, the students experienced how business should be managed and how it should impact the world. They were immersed in real-life, on the ground issues in a global business scenario and in partnership with a diverse and talented business community, where they learned to tackle problems with expertise.

After Returning home to Bengaluru, the students experienced the fabric of Indian business and corporate realities, tutored by mentors with rich corporate experience and an entrepreneurial intuition.

KEY ATTRIBUTES

Highly Accomplished Faculty

Learning at CMS Business School is delivered by highly accomplished faculty who possess a **wide range of expertise**. The faculty are accomplished researchers with numerous publications in journals of national and international repute, and have actively contributed to business and industry academia through participation in conferences and seminars. In addition to full-time faculty, the teaching is complemented by a panel of distinguished and experienced visiting faculty as well as renowned industry practitioners.

Blended Pedagogy

The comprehensive learning methodology at CMS Business School is deeply reflective of a curriculum that is **rigorous, relevant, contemporary and progressive**. The learning methodology is experiential with a focus on the application of concepts. Interactive lectures, case study analysis, classroom projects and exercises, class simulations and games, group presentations, analysis of contemporary articles from refereed journals, field projects, company visits and activity labs are some of the pedagogical tools used in delivering subjects.

Learner-centered Entrepreneurship Ecosystem

Entrepreneurship and innovation are fundamental pillars of Jain (Deemed-to-be University). CMS Business School through its academic programs provides an engaging platform for business innovators and new venture creation. The offerings combine academic and applied aspects of entrepreneurship, ranging from enterprise development, capital formation, policy creation, product analysis, to strategy building. The programs are a unique blend of entrepreneurship and management courses, designed with a focus on real-world practice and active learning.

crce Chenraj Roychand Centre for Entrepreneurship Jain University | *We Create Entrepreneurs*

The Chenraj Roychand Centre for Entrepreneurship (CRCE) of Jain (Deemed-to-be University) provides an opportunity and support to create an enterprise from the ground up. It helps students to get an overview of entrepreneurial and intrapreneurial processes, learning how to conceive and develop a business idea, as well as to transform a company through innovation.

The Industry on Campus Program

The MBA is more than an industry-relevant program. It is an **"Industry on Campus"** program. The student, while studying at CMS Business School, are exposed to real-time works to get a hands-on industry experience.

International Faculty

The MBA Inc. provides exposure to a panel of **distinguished International faculty** who visit Bengaluru and conduct courses / deliver lectures to students. The faculty includes: Dr. Guy Fournier - Pforzheim University, Germany; Dr. George Harada - Hiroshima University of Economics, Japan; Dr. Antonio Robalo - ISCTE, Lisbon, Portugal; Dr. Jean Michel Quentier - ESC Bretagne, France; and Ms. Lianne Foti - University of Guelph, Canada.

International Student Exchange Program

The MBA Inc. program offers students access to international student exchange programs with more than **22 countries across the world** through the NIBES Network of which Jain (Deemed-to-be University) is a member. CMS Business School has access to the partner universities from several countries such as: Argentina-Columbia-Denmark-France-Georgia-Germany-India-Indonesia-Japan-Jordan-Mexico-Peru-Poland-Portugal-Russia-Slovenia-Turkey-USA and Venezuela.

Leadership Project

During the third semester, selected students have the opportunity to participate in the **Leader Project** conducted by Jain (Deemed-to-be University) in collaboration with the world's top ranked **Richard Ivey School of Business**, University of Western Ontario, Canada. The leader project is an exclusive benefit with an official certification from both Jain (Deemed-to-be University) and Richard Ivey School of Business for future managers and entrepreneurs providing a unique networking forum to promote cross-cultural and linguistic exchange supported by lectures and Ivey-based case study exercises. The Richard Ivey faculty visit Bengaluru to deliver the program at the CMS Business School campus.

Strong Alumni Network

Your engagement with our Alumni Association begins while you are here. Our alumni have **leading roles in organizations in India and abroad** and they continue to share their experiences by participating as mentors, guest speakers and project placement providers.

MASTER OF BUSINESS ADMINISTRATION

Duration: 2 years

SYSTEMS AND OPERATIONS MANAGEMENT

INTERNATIONAL FINANCIAL MANAGEMENT

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

MARKETING

FINANCE

HUMAN RESOURCE MANAGEMENT

MARKETING / FINANCE / HRM (DUAL SPECIALIZATION)

BANKING AND FINANCE

BUSINESS ANALYTICS

ENTREPRENEURSHIP AND FAMILY BUSINESS

AVIATION BUSINESS MANAGEMENT

MBA
MARKETING

About the Program

Marketing is a fundamental approach to managerial decision-making. It helps the development and management of customers, markets, and strategy to serve those customers. Marketing management uses decision-making analytics and models to develop creative marketing campaigns.

A strong training in marketing can help provide critical inputs for decision-making in strategic areas. Marketing courses are valuable preparation for many types of management careers, including brand and marketing management, consulting, and entrepreneurship.

The important role of marketing in strategic decision-making also makes marketing courses good choices for those with interests in marketing communications, sales, marketing analytics, customer relationship management, marketing and services and rural marketing among others.

Value Proposition

Learn-Work-Learn Concept
Under the Learn-Work-Learn concept, students are given an opportunity to work with a set of identified JGI Ventures (or the companies that have tie-ups with CMS Business School), that will act as 'experiment zones' to apply the concepts of Marketing where students will get to see tangible results of their plans. These practical applications will be assessed at the end of the semester by company representatives and faculty members.

Lab-Based Learning
'Marketing Analytics', 'Marketing Research' and 'Computer Applications for Business' will be offered with 50% to 100% lab-based learning methodologies. Live projects will be given for marketing research, which will enhance reality-based learning among students.

Our Associate

CIM (UK) Certification Program

The world has changed over the past decades due to the evolution of technology. So too Marketing. New practices are required to be adapted even faster than before. To develop students' careers within Marketing, a certification program is offered in collaboration with The Chartered Institute of Marketing (CIM) with a range of courses for each skill level. This course is aimed at aspiring marketers who want to gain knowledge and skills to progress within a career of Marketing.

A variety of innovative assessment methods are used for the CIM Certification program which can include examinations, written assignments and practical portfolio submission.

Career Prospects

A Marketing concentration gives students the fundamentals to understand customers, markets, competitors and brands. Students can choose this course to prepare themselves for careers in the corporate sector in Marketing fields that range from key account management, customer-relationship management, product management, advertising and sales, to retailing, e-business, distribution management and strategic marketing planning. Students can look forward to career opportunities in large and small organizations representing a spectrum of banking, financial services, industrial and consumer goods, services, brand management, electronic commerce, mobile commerce, and consulting.

The career progression for Marketing is as follows:

Career Progression for Marketing			
Industry Exposure	**Entry Level (0-3 years experience)**	**Mid Level (3-6 years experience)**	**Advanced Level (6+ years experience)**
Salary* (In Indian rupees / annum)	4,00,000 - 9,00,000	9,00,000 - 16,00,000	16,00,000 +
Job Role	Territory Manager	Product Marketing Manager	Marketing Communications Manager
	Business Development Executive	Regional Lead - Business Development	Head - NRI Marketing
	Pre Sales Executive	Business Development Manager	General Manager - Strategic Marketing
	Business Analyst	Team Head Strategic Sales	Product Manager
	Management Trainee	Associate Consultant	Strategic Marketing Consultant
Self-Employment	Compensation commensurate with the efforts put in		

*The salaries mentioned vary based on the student employability score card

MBA
FINANCE

About the Program

Finance specialization underpins the business and financial skills needed to work in the corporate world. As finance is the life blood of the business, every venture needs finance domain expertise. It plays a significant role in the value chain of the enterprise. It is omnipresent as it starts with accounting and ends with financial strategy. The MBA in Finance will offer a detailed study about corporate finance, investment analysis and portfolio management, taxation, risk management, derivatives, international finance, insurance, financial reporting, financial markets and instruments, wealth management and strategic cost management. With a strong curriculum matrix of finance courses and appropriate pedagogy in teaching, CMS Business School nurtures the students in the area of finance.

Value Proposition

- Strong and **industry-ready course** matrix and syllabi vetted by practitioners
- Robust and **right blend of pedagogy**
- Finance club activities initiated by Finance Interest Group (FIG) to appreciate the **applications through simulations**
- FChFP designation awarded by the Asia Pacific **Financial Services Association, Singapore**
- NCFM certification from India's premier stock exchange, **NSE India**

Our Associates

Fellow, Chartered Financial Practitioner Program

The FChFP program is a professional certification program designed for the financial service professionals such as insurance advisors, financial intermediaries, mutual fund distributors, employees of financial service companies, and all IMD's of the industry in various levels, who would like to become financial practitioners capable of offering comprehensive financial solutions. The FChFP designation is awarded by Asia Pacific Financial Services Association, Singapore and the program is delivered in India by LUGI - Life Underwriters Guild of India.

The FChFP program is distinguished and unique in the following ways.

- FChFP designates are **qualified to advice professionally**
- The FChFP curriculum is **highly academic-based as well as practice-oriented**. As part of the program, real-life case studies are incorporated
- The FChFP designation has its presence in nine different countries, and is recognized in 12 different countries. The **international recognition** allows FChFP designates to be recognized as **a fully qualified financial practitioner across Asia**

NSE Academy's Certification in Financial Markets (NCFM)

A critical element of the financial sector reforms is the development of a pool of human resources having the right skills and expertise in each segment of the industry to provide quality intermediation to market participants. In 2016, NSE consolidated education business under NSE Academy, a wholly-owned subsidiary of NSE. Educational programs are administered by NSE Academy, and it offers programs in various aspects of banking, financial services, financial markets and financial literacy. NCFM conducts financial education workshops through NSE Academy to develop a new generation of investors. These are conducted to transform India's strong culture of saving into an "equity culture". NSE Academy's interactive courses help professionals know the value of investing, provide an introduction to the Indian capital markets and help to develop new market professionals.

Chartered Institute for Securities and Investment (CISI), UK (IOC)

The Securities and Investment Institute is the largest and most widely respected professional body among UK's securities and investment industry. Formed as the "Securities Institute" in 1992 by the members of the London Stock Exchange, the Institute changed its name in November 2004.

Career Prospects

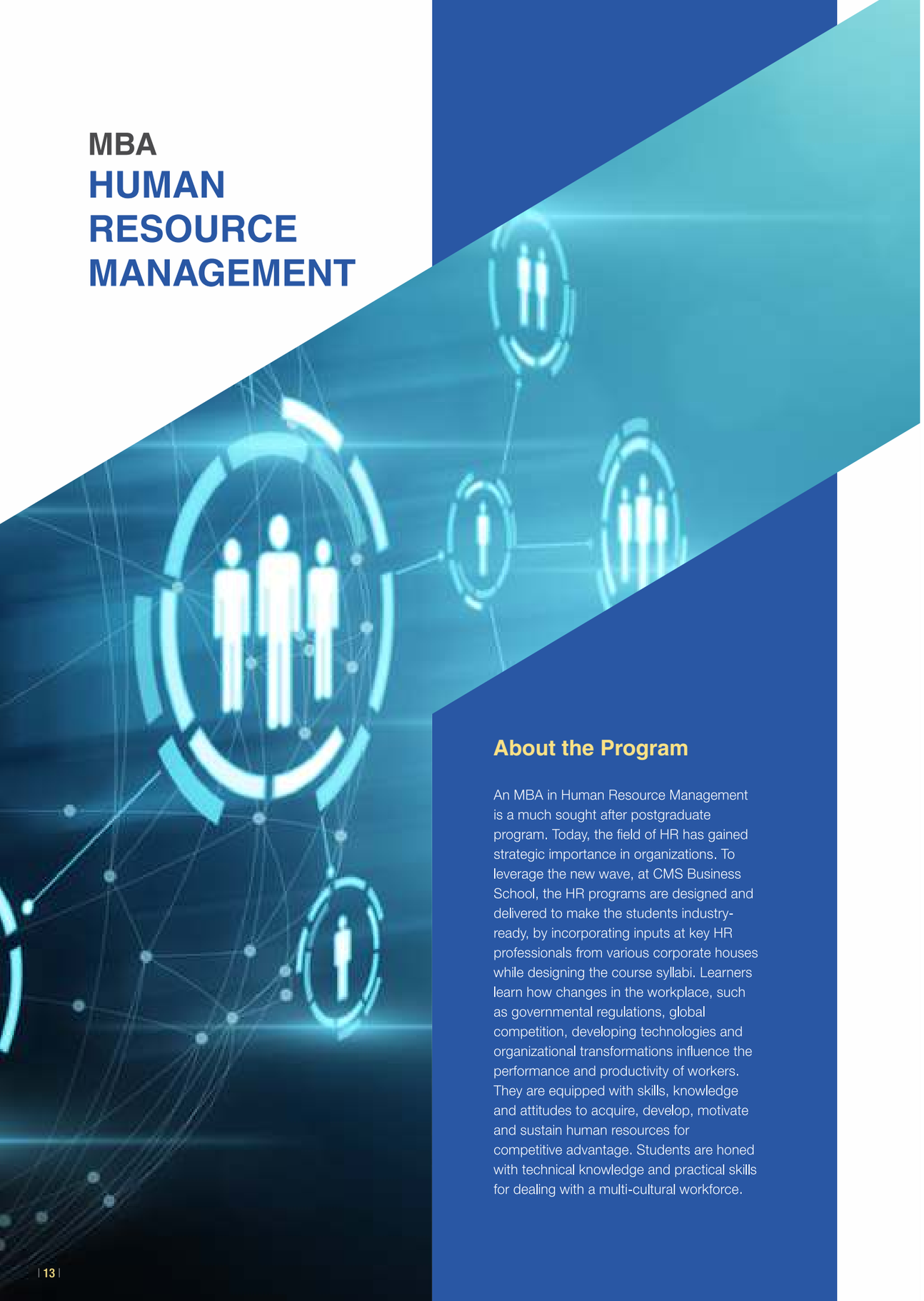
The MBA graduates will find plenty of career opportunities in the areas of consulting, structured finance, stock and commodity market, mutual fund houses, equity analysts firms, financial planning and wealth management, investment banking, assurance, compliance and insurance. One can also think of a start-up in the area of wealth management, financial planning and investment advisory spaces.

The career progression for Finance is as follows:

Career Progression for Finance			
Industry Exposure	**Entry Level (0-3 years experience)**	**Mid Level (3-6 years experience)**	**Advanced Level (6+ years experience)**
Salary* (In Indian rupees / annum)	4,00,000 - 8,00,000	8,00,000 - 12,00,000	12,00,000 +
Job Role	Financial Analyst	Fund Manager	VP - Financial Reporting
	Financial Modeling Associate	Financial Modeling Manager	Head - Financial Modelling
	Risk Assurance Analyst	Risk Manager	Director - Corporate Risk Management
	Compliance Analyst	Compliance Specialist	Compliance Manager
	Structured Finance Analyst	Structured Finance Specialist	Structured Finance Manager
Self-Employment	Compensation commensurate with the efforts put in		

*The salaries mentioned vary based on the student employability score card

MBA
HUMAN RESOURCE MANAGEMENT



About the Program

An MBA in Human Resource Management is a much sought after postgraduate program. Today, the field of HR has gained strategic importance in organizations. To leverage the new wave, at CMS Business School, the HR programs are designed and delivered to make the students industry-ready, by incorporating inputs at key HR professionals from various corporate houses while designing the course syllabi. Learners learn how changes in the workplace, such as governmental regulations, global competition, developing technologies and organizational transformations influence the performance and productivity of workers. They are equipped with skills, knowledge and attitudes to acquire, develop, motivate and sustain human resources for competitive advantage. Students are honed with technical knowledge and practical skills for dealing with a multi-cultural workforce.

Value Proposition

- **Rigorous, relevant, contemporary and progressive** curriculum delivered by accomplished full-time faculty and renowned industry practitioners
- **HR specialization** syllabus is certified by SHRM as it is globally aligned to it
- **Global certification** programs
- Extensive **industry interactions**
- **Comprehensive learning** methodology
- Exposure to **HR research** and provision for higher studies
- Mentoring by HR experts from industry for **greater employability**
- HR Lab for providing **a hands-on experience** in psychometric assessments

Our Associates

Society for Human Resource Management (SHRM) Certificate Program

SHRM is a reputed worldwide organization committed to promote the Human Resource Management arena with its relentless contribution. SHRM India is a wholly owned subsidiary of the Society for Human Resource Management (SHRM), the world's largest HR professional society, representing 285,000 members in more than 165 countries. For nearly seven decades, the Society has been the leading provider of resources serving the needs of HR professionals and advancing the practice of human resource management. SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China, India, and United Arab Emirates.

HR professionals who implement policies and strategies, serve as the point of contact for staff and stakeholders. The SHRM certification course is extremely beneficial for those who deliver HR services, and perform operational HR functions. SHRM Learning System (Online learning modules / books, pre and post reading assessments, module wise assessments, sample questions, flash cards) will be made available at CMS Business School to the students. A three-day long program on specific certification will be conducted for all students, appearing for the SHRM examination at an additional cost.

Eligibility for the additional certification program is purely based on merit screening.

Career Prospects

Students who specialize in human resource management pursue careers that involve acquisition, development and retention of high quality employees. This includes staffing, planning, recruitment and selection of employees, training and development, performance management, leadership, compensation and benefits administration, employee relations and employee health, safety and security.

The career progression for Human Resource Management is as follows:

Career Progression for HRM			
Industry Exposure	**Entry Level (0-3 years experience)**	**Mid Level (3-6 years experience)**	**Advanced Level (6+ years experience)**
Salary* (In Indian rupees / annum)	4,00,000 - 6,00,000	6,00,000 - 12,00,000	12,00,000 +
Job Role	Benefits Specialist	Benefits Manager	Senior Employee Benefits Manager
	Client Facing Human Resources Specialist	Brand Manager	VP - People Manager
	Compensation Analyst	HR Generalist	Head Compensation & Benefits
	Management Trainee - Human Resource	HR Manager	Head Human Resource
	Campus Recruitment Specialist	Campus Recruitment Lead	Country Head - Campus
Self-Employment	Compensation commensurate with the efforts put in		

*The salaries mentioned vary based on the student employability score card

MBA
MARKETING / FINANCE / HRM

(Dual Specialization)

About the Program

CMS Business School's dual specializations in the Marketing, Finance and Human Resources fields give a unique edge to the aspiring business leaders. Students can choose any one of the dual combinations. The dual specialization is offered keeping in view the industry requirement(s) and the employability prospects.

Apart from offering great exposure and benefits to business leaders, it provides vast knowledge regarding distinct streams as well as develops the ability among them to perform different task(s) simultaneously with equal efficiency.

Competition is fierce and employers are looking for the cream of the crop. Students who opt for a dual MBA can broaden their reach and expand their knowledge base. Credits of dual specialization courses in a functional stream enable students to develop exceptional abilities in their areas of specific career interest.

Programs Offered

- **Marketing + Finance**
- **Finance + Human Resource Management**
- **Marketing + Human Resource Management**

Value Proposition

- **Employability** - specialization in two functional areas helps in imparting the critical management skills in the student, which gives them the edge in terms of employability
- **Entrepreneurship** - dual specialization is beneficial for new and existing entrepreneurs. As per their requirements, entrepreneurs can opt to choose specializations. For instance, if the entrepreneur is keen to focus on marketing and finance or business intelligence and marketing, then it is ideal to opt for dual specialization with the required specializations
- **Exposure** - opting for dual specialization, students gain exposure to multi-domains that in turn develops distinct domain know-how to perform different tasks simultaneously with equal efficiency. The pedagogy integrates theory and practice in a multi-functional framework to handle complex management issues through project work and assignments
- **Wider Network** - effective and efficient networking is the need of the hour for every MBA graduate as recruiters expect them to have a wide range of network for success in business transactions. Dual specialization means a wider network from two domains.
- **Managerial Skills** - any business administration program is going to touch on managerial skills, but a dual MBA will involve a higher level of focus
- **Opens the Door to Opportunities** - a dual MBA degree opens the door, improving the prospects of any graduate in an uncertain economic climate. Graduate students will be highly qualified in their field, well-equipped with leadership skills and vital knowledge in their area of specialization

Certification Program

CMS Business School offers certification programs with dual specializations that emphasizes analytical thinking, decision-making, rigour and a multi-disciplinary approach and offers several features that will transform the student into a high performance professional.

Career Prospects

Today's global recession has forced the industry to appoint candidates who posses a multi-tasking ability. There is a strong demand for candidates who can fit into diversified roles with adequate efficiency. MBA with dual specialization in Marketing, Finance and Human Resource Management offers a great exposure to the students by providing vast knowledge in dual programs.

MBA
INTERNATIONAL FINANCIAL MANAGEMENT

(Accredited by ACCA, UK)

About the Program

MBA in International Financial Management accredited by Association of Chartered Certified Accountants (ACCA) carves a glorious path for students to become a qualified accountant. ACCA certification elevates students' employability opportunities as employers respect and value the skills and contribution. At CMS Business School, the course matrix and syllabi of MBA-International Financial Management is designed in such a way that the students get automatic paper-wise exemptions from ACCA, UK. The exemptions are for nine papers - three of knowledge module and six of skill module.

Value Proposition

- Being a part of a **strong ACCA network**
- **Globally recognized certification program** that opens up career opportunities worldwide will strengthen the connection with industry practices
- **Contemporary, wholesome and interdisciplinary course matrix** that offers syllabi of all the courses which are consistent with the industry practices and are vetted by practitioners and corporate leaders
- FIG Lab activities are **live projects**
- **Judicious, relevant and context-based** pedagogical tools
- **State-of-the-art on campus facilities** rightly blended with a team of faculty members

Our Associate

Association of Chartered Certified Accountants (ACCA) ACCA Think Ahead

Accountancy is vital for economies to grow and prosper, which is why we work all over the world to build the profession and make the society fairer and more transparent. Association of Chartered Certified Accountants (ACCA) has more than 198,000 fully qualified members and 486,000 students worldwide.

ACCA Programs

Professional Level				
Optional Module (Any two out of four)	Advanced Financial Management	Advanced Performance Management	Advanced Taxation	Advanced Audit and Assurance
Professional Level				
Essential Module	Strategic Business Leader	Strategic Business Reporting		
Fundamental Level				
Skill Module	Financial Reporting	Audit and Assurance	Financial Management	Corporate and Business Law
	Performance Management	Taxation		
Fundamental Level				
Knowledge Module	Accountant in Business	Management Accounting	Financial Accounting	

Note:
On completing MBA in International Financial Management (Accredited by ACCA, UK), the exemptions for nine subjects are provided in ACCA, UK. The subjects of knowledge module and skill module are exempted.

* Students who have completed a degree other than B.Com have to pass two certification papers of Master's entry program - Corporate and Business Law and Financial Accounting

Career Prospects

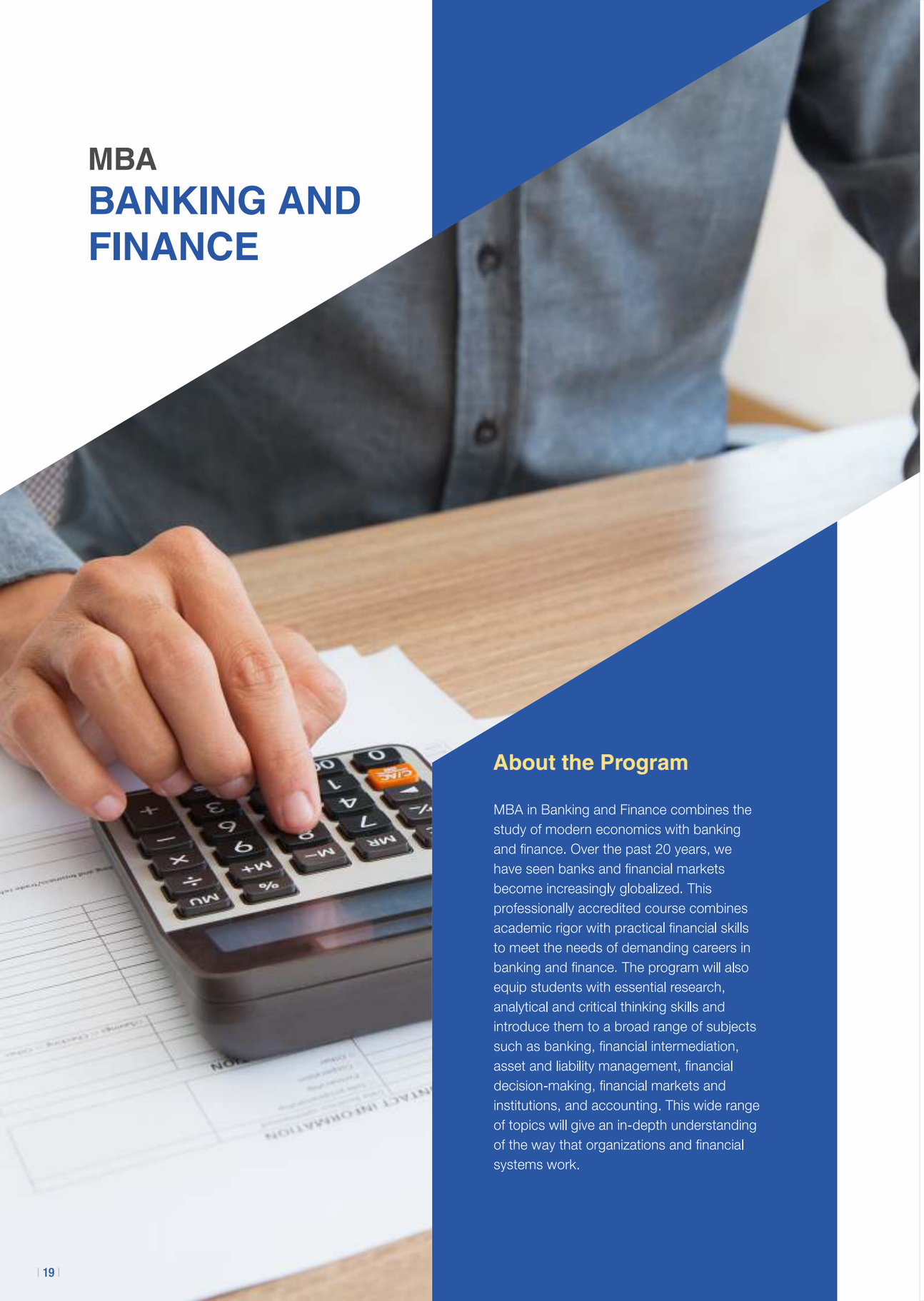
A career in Finance and Accountancy offers the opportunity to work in a variety of roles and industries with excellent financial reward. At CMS Business School, the course matrix and syllabi of MBA - International Financial Management ACCA certified is designed in such a way that the students get automatic paper-wise exemptions from ACCA, UK.

The career progression for International Financial Management is as below.

Career Progression for International Finance & Accounting			
Industry Exposure	**Entry Level (0-3 years experience)**	**Mid Level (3-6 years experience)**	**Advanced Level (6+ years experience)**
Salary* (In Indian rupees / annum)	6,00,000 - 12,00,000	12,00,000 - 20,00,000	20,00,000 +
Job Role	Audit Associate	Team Lead - Audit	Audit Manager
	Risk Assurance Analyst	Risk Manager	Director - Corporate Risk Management
	Risk Analyst Investment Banking	Assistant Risk Manager	Manager - Risk & Regulation Advisory
	Management Trainee	Sr. Branch Manager	Regional Manager
Self-Employment	Compensation commensurate with the efforts put in		

*The salaries mentioned varies based on the student employability score card

MBA
BANKING AND FINANCE



About the Program

MBA in Banking and Finance combines the study of modern economics with banking and finance. Over the past 20 years, we have seen banks and financial markets become increasingly globalized. This professionally accredited course combines academic rigor with practical financial skills to meet the needs of demanding careers in banking and finance. The program will also equip students with essential research, analytical and critical thinking skills and introduce them to a broad range of subjects such as banking, financial intermediation, asset and liability management, financial decision-making, financial markets and institutions, and accounting. This wide range of topics will give an in-depth understanding of the way that organizations and financial systems work.

Value Proposition

- **Interactive classrooms with a wide array of teaching-learning methods** such as group discussions, case studies, seminars, presentations
- Train students to understand the **intricacies of the ever-growing global market** competition and infusion of technology in the banking and financial sector

Our Associate

Certificate in FinTech by ISDC, UK

ISDC - International Skill Development Corporation is a leading Skill & Education Provider Globally. ISDC works with large number of Professional Bodies, Universities, Institutions, Industry & Governments to design and deliver qualifications and awards. ISDC represents UK Skills Federation - the Federation for Industry Sector Skills & Standards, the UK Sector Skills Councils and National Skills Academies. The Certificate in FinTech is from ISDC Awarding which is a Member of Federation of Awarding Bodies, UK. The program has been designed to equip the students with the ability to identify opportunities for disruption in the financial services sector. It enables you to both launch new FinTech ventures and harness new technology to build better financial services firms. This Program covers digital transformation and new ways of data usage that are fundamentally changing the relationship between businesses and their customers.

Career Prospects

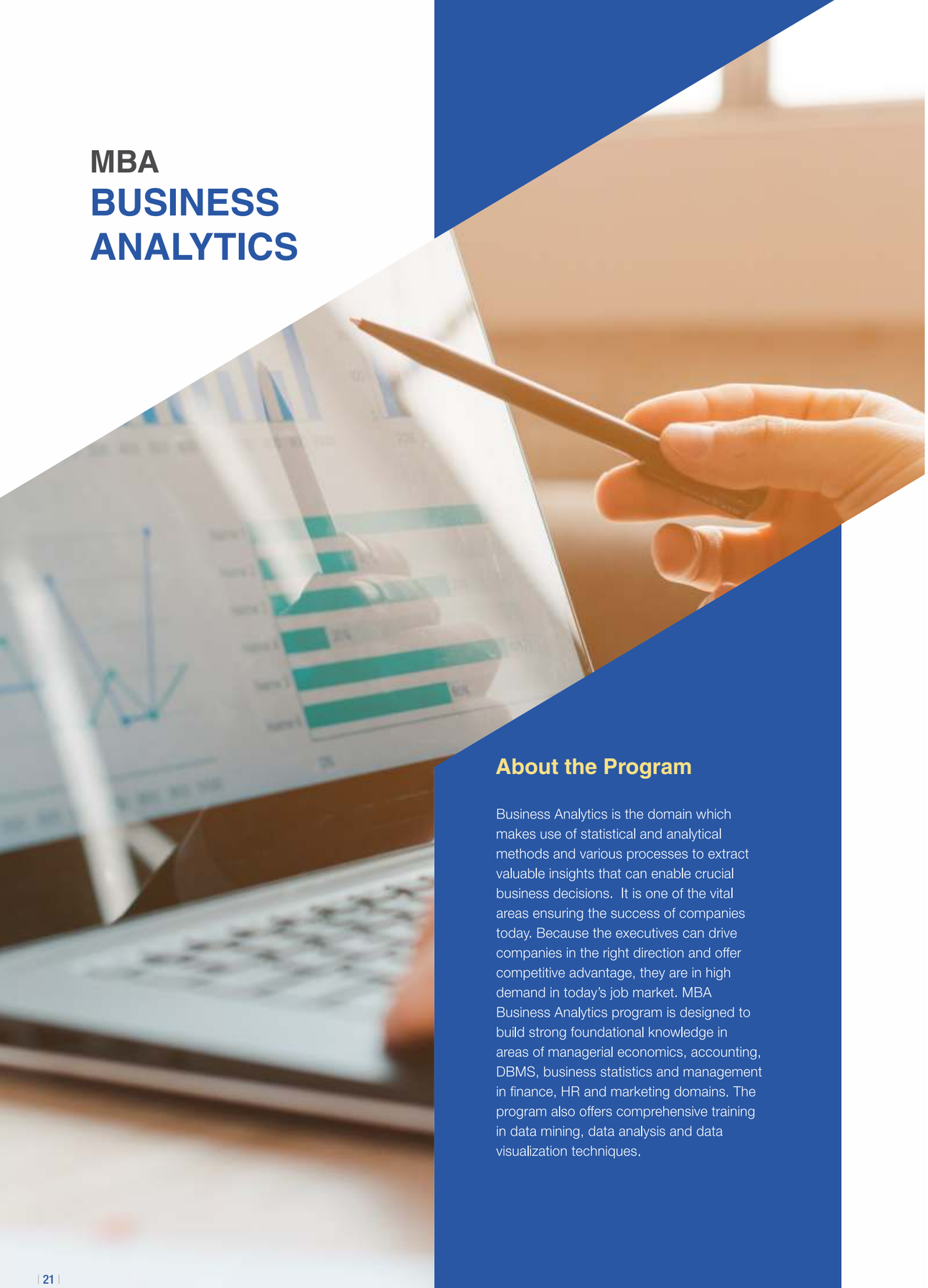
MBA in Banking and Finance will prepare you for a career in the private sector, including banking and finance, and in central banking and regulatory agencies. The time spent here at the CMS Business School will also equip students with the research techniques that are vital for postgraduate study.

The career progression for Banking and Finance is as follows:

Career Progression for Banking & Finance Specialization			
Industry Exposure	**Entry Level (0-3 years experience)**	**Mid Level (3-6 years experience)**	**Advanced Level (6+ years experience)**
Salary* (In Indian rupees / annum)	5,00,000 - 10,00,000	10,00,000 - 16,00,000	16,00,000 +
Job Role	Universal Banker	Sr. Relationship Manager	Zonal Head
	Credit Analyst	Sr. Credit Associate	Branch Credit Manager
	Management Trainee	Sr. Branch Manager	Regional Manager
	Sr. Associate Banking	Assistant Manager	Branch Manager
	Risk Analyst Investment Banking	Assistant Risk Manager	Manager - Risk & Regulation Advisory
Self-Employment	Compensation commensurate with the efforts put in		

*The salaries mentioned varies based on the student employability score card

MBA
BUSINESS ANALYTICS



About the Program

Business Analytics is the domain which makes use of statistical and analytical methods and various processes to extract valuable insights that can enable crucial business decisions. It is one of the vital areas ensuring the success of companies today. Because the executives can drive companies in the right direction and offer competitive advantage, they are in high demand in today's job market. MBA Business Analytics program is designed to build strong foundational knowledge in areas of managerial economics, accounting, DBMS, business statistics and management in finance, HR and marketing domains. The program also offers comprehensive training in data mining, data analysis and data visualization techniques.

Value Proposition

- Curriculum designed as per **current industry** requirements
- Program tailored to produce **skilled and ready-to-deploy talent**
- Emphasis on **application-oriented learning**
- **Reputed university** with excellent campus and infrastructure

Our Associate

Business Analytics by Institute of Analytics (IoA)

The MBA Business Analytics is accredited by the Institute of Analytics (IoA), UK. The accreditation provides an opportunity to apply for an Associate Membership at IoA after the course completion.

Program Outcome

- Ability to apply analytics techniques to analyze and interpret the data
- Ability to use tools such as Python, R etc. to solve business analytics problem
- Recognize the importance and value of mathematical and statistical thinking, training, and approaches to problem-solving, for a diverse variety of disciplines
- Have necessary skills and understanding to take up advanced topics in the area of analytics and thus, enhance their career
- Analyze the relationship between strategic decision making and corporate financing decisions.
- Students will work on real-world projects and learn the skills necessary to succeed in data visualization, statistical modeling, data mining, optimization, and simulation in order to proficiently analyze large datasets and to generate actionable insights

Career Prospects

Business analytics is the process of collecting, storing, and analyzing data to help a business improve its efficiency and increase its revenue. If an organization uses a data-driven approach in its decision-making process, then analytics plays a major role in their approach to decision making. According to MarTech, the digital universe has 2.7 Zettabytes of data, and if most of it is unstructured, analyzing it all will require a lot of data analysts. This means there are a lot of career opportunities in business analytics now more than ever.

Career progression for Business Analytics Program is as follows:

Career Progression for Business Analytics			
Industry Exposure	**Entry Level (0-3 years experience)**	**Mid Level (3-6 years experience)**	**Advanced Level (6+ years experience)**
Salary* (In Indian rupees / annum)	4,00,000 - 12,00,000	12,00,000 - 18,00,000	18,00,000 +
Job Role	Business Intelligence Analyst	Business Intelligence Manager	Business Intelligence Head
	Big Data Analytics Specialist	Big Data Analytics Manager	Big Data Analytics Head
	Market Research Analyst	Manager - Market Research	Head - Market Research
	Junior Data Analyst	Data Analyst	Data Scientist
	Program and Marketing Executive	Program and Marketing Manager	Data Strategist
Self-Employment	Compensation commensurate with the efforts put in		

*The salaries mentioned vary based on the student employability score card

MBA
SYSTEMS AND OPERATIONS MANAGEMENT

About the Program

A program in Operations and Systems Management focuses on the aspect of planning and managing an efficient system right from the production of goods and services to their ultimate delivery. The objective of the program is to minimize the production cost and to maximize the profit, output and quality of the goods and services produced.

Students will be introduced to a broad range of subjects such as Operations Management, Total Quality Management, Supply Chain Management, Enterprise Resource Planning, Project Management, Business Analytics, Service Operations Management, Technology Management and Industrial Innovation.

Value Proposition

An operations management student is made to understand the entire cycle of a product and how to streamline it to ensure optimum utilization of resources. The course teaches students to analyze market trends, influence of industries in different domains, forecast demand and work on inventory management besides understanding policies made by the government. Apart from this, students also gain practical understanding of the various fixed and variable costs involved in the business processes through internships, industrial tours and even projects.

Career Prospects

With a rapid growth in the manufacturing and services sector of the country, numerous job opportunities have opened up for successful postgraduates of the course in a variety of manufacturing industries such as automobiles, engineering goods, heavy machinery, iron-steel and other metal industries, chemical and fertilizer, telecom, IT and energy sectors, services industries etc. They are also hired in the IT- enabled services companies as Production Managers. Listed here are some of the popular job positions offered to successful postgraduates of the discipline with the corresponding job descriptions and salaries offered. Lucrative job opportunities are offered to such postgraduates in capacities such as Store Manager, Production Manager, Manufacturing / Production Executive and Material Manager, among others.

The career progression for Operations and Systems Program is as follows:

Career Progression for Operations and Systems			
Industry Exposure	**Entry Level (0-3 years experience)**	**Mid Level (3-6 years experience)**	**Advanced Level (6+ years experience)**
Salary* (In Indian rupees)	4,00,000 - 12,00,000	9,00,000 - 16,00,000	16,00,000 +
Job Role	Project Co-ordinator	Project Associate	Project Manager
	IT Operations Executive	Sr. Operations Analyst	Operations Managers
	Project Management Executive	Assistant Project Manager	Project Manager
	Pre Sales Executive	Team Head Strategic Sales	Product Manager
	Business Analyst	Associate Consultant	Principal Consultant
Self-Employment	Compensation commensurate with the efforts put in		

*The salaries mentioned vary based on the student employability score card

MBA
LOGISTICS AND SUPPLY CHAIN MANAGEMENT

About the Program

MBA in Logistics and Supply Chain Management program is regarded as a capstone specialization aimed to provide students with a fundamental understanding of Supply Chain Management from a global perspective, with an emphasis on Operations and Logistics. The program will prepare Supply Chain Managers who will be able to work anywhere around the world, and help organizations gain a competitive edge based on high levels of technical and managerial competence, gained during theory and practical sessions.

Value Proposition

- **End-to-End SCM** skill makes it as one of the top skills to invest in both today and in the future
- It will prepare students to move from **Supply Chain Management to Supplier Network Management**
- Faculty members are **industry professionals** who will integrate their teaching methodology with the real world experiences to groom the students
- Students will get exposure to all the tools including supply chain analytics for decision making in supply chains

Career Prospects

This integrated course provides students with knowledge of all functional areas of an organization. Students can choose this course to prepare themselves as entrepreneurs or to pursue professional careers as logistics analysts, sourcing specialists, global supply analysts, purchasing managers and so on. Students can look forward to opportunities in small to large organizations across all industry sectors broadly in areas such as Operations Management, Procurement / Purchase and Inventory Management, IT & ERP, Logistics and Purchasing, Manufacturing Ops, Sales and Marketing, Strategic Sourcing, SRM, CRM and even in HRM to name a few.

Career Progression for Logistics and Supply Chain Management			
Industry Exposure	**Entry Level (0-3 years experience)**	**Mid Level (3-6 years experience)**	**Advanced Level (6+ years experience)**
Salary* (In Indian rupees / annum)	5,00,000 - 9,00,000	9,00,000 - 15,00,000	15,00,000 +
Job Role	Specialist Officer	Sourcing Manager	Deployment Specialist
	Logistics Specialist	Purchase Manager	Supply Chain Consultant
	Executive	Project Manager	Sourcing Head
	Analyst	Senior Consultant	Head Procurement
	Supply Chain Management Specialist	Strategic Sourcing Analyst III	Senior Manager Operational Excellence
Self-Employment	Can start a successful business by spotting opportunities at every stage of Supply Chain of any industry and can build his / her own supply chain for scaling		

MBA
ENTREPRENEURSHIP AND FAMILY BUSINESS

About the Program

The MBA program combines academic and applied aspects of entrepreneurship, in the context of start-ups, established businesses and social enterprises. The course offerings of the program bring together core management principles with an appreciation and awareness of entrepreneurship and provide extensive engagement to students through hands-on, real-life experiential learning to imbibe the essence of creating, managing and sustaining enterprises. This is supported by provision of incubation facilities and initial funding.

Distinguishing Features

- Unique blend of **entrepreneurship and management** courses, conceptualized by faculty members and practitioners with 100 plus man years of top-class academic and industry experience
- Focus on **experiential learning** with almost 40% program content involving outside classroom experiential activities
- **End-to-end link-up** for enterprise creation through Education, Business Plan Development, Incubation, Seed Funding and Mentoring
- **Earn-While-You-Learn** concept where students have the opportunity to create businesses and take-up other activities on campus
- **Three internships** to enable students to apply the concepts learnt on real enterprises
- An **international visit** to study the process of entrepreneurship in other countries
- Continuous **workshops** to enhance entrepreneurial and self-development skills

Pedagogy

- Continuous interactions with entrepreneurs across various sectors and domains
- Case method approach in studying entrepreneurial successes and failures as well as issues faced in significant scaling-up
- Reflection sessions to get a holistic view on entrepreneurship and management issues

Our Associates

To facilitate its entrepreneurial mission, KEMI has formed alliances and partnerships with various entities that include:

- Babson College, USA (Part of Babson Collaborative)
- Central Food Technological Research Institute (CFTRI)
- Mannheim Business School, Germany
- Wadhwani Foundation National Entrepreneurship Network
- Deshpande Foundation

MBA
AVIATION BUSINESS MANAGEMENT

MBA - Aviation Business Management is an innovative and tailor-made program with great potential for careers in airport, airlines (India and overseas) and regulatory bodies.

About IIAEM

IIAEM aims to establish a world-class institute to provide globally relevant education, training and research and to support the growth of technology and business in the field of Aerospace Engineering and Management.

IIAEM is a collaborative venture between Jain (Deemed-to-be University) and Society of Indian Aerospace Technologies & Industries (SIATI). It enjoys strategic support from the industry and the R&D establishment majors across aviation sectors like Hindustan Aeronautics Ltd., Indian Space Research Organisation, National Aerospace Laboratory, Airport Authority of India, GMR Airport (Hyderabad and Delhi), Bangalore International Airport, Air India and many others. The curriculum has been vetted by experts from industry and academia.

Within the next few years, IIAEM will develop into a world-class institution for aerospace research and education.

About the Program

The program covers fundamentals of general management with specialization in aviation-related and international business. The program will include project work in supporting organizations and emphasis will be on the application of modern courses, management concepts, methods and tools pertaining to the aviation and general business.

Program Highlights

MBA Aviation Business Management lays special emphasis on the aviation sector.

- Designed innovatively to provide **leadership skills and enable critical, creative and analytical thinking**, it bestows a spirit of professional excellence
- **Curriculum** conceived through extensive research, interaction with airports, airlines and academic institutions
- **Electives** lead to **specialization** in airport, aviation and international business management courses
- Additional specialization in **international business**
- Structured to include **classroom inputs, seminars, case studies, industrial visits, internships and guest lectures**
- **Project work** during the second year in association with industry partners

Career Prospects

It is estimated that 95% of the Indian population have still not been exposed to aviation; it is a massive pool of untapped potential to investors from India and abroad. This dynamic and ever evolving market is likely to create a plethora of opportunities to the aspirants in industries such as aviation regulatory authorities, national and international airports, national and international airlines, ground handling companies, air cargo operators, aviation fuel companies, MRO companies, global travel and tourism operators and allied aviation service providers.

Career Progression for Aviation Business Management

Industry Exposure	Entry Level (0-3 years experience)	Mid Level (3-6 years experience)	Advanced Level (6+ years experience)
Job Role	Specialist Officer	Sourcing Manager	Deployment Specialist
	Logistics Specialist	Purchase Manager	Supply Chain Consultant
	Executive	Project Manager	Sourcing Head
	Analyst	Senior Consultant	Head Procurement
	Supply Chain Management Specialist	Strategic Sourcing Analyst III	Senior Manager Operational Excellence
	Airport Terminal - Junior Executive	Economics & Management Analyst	Airport Manager
	Airline Operations Manager - Junior Executive	Quantitative Techniques Analyst	Air Traffic Controller
	Airline Safety Manager - Junior Executive	Aviation Safety & Security Manager	Aviation Training Faculty
	Airline Safety Inspector - Junior Executive	Airport Economics Manager	Aviation Instructor
	Airline Human Resources Manager - Executive	Air Cargo Manager	Head of Airport Marketing
	Junior Contracts Specialist for Airline	Airplane Maintenance Manager	Director of Operations
	Airport Operations Manager	Airline Personnel Manager	
	Aviation Developer	Airline Economics Manager	
	Corporate Planning & Strategist	Flight Analyst	
	Airline/Airport Revenue Forecast Manager	Aviation Forecasting Manager	
	Loyalty Program Manager		

MANAGEMENT DEVELOPMENT PROGRAMS

CMS Business School offers industry-focused management development programs, powered by the Business School's Industry partners.

The following Management Development Programs are offered:

HR Skills and Competency Development for the IT/ITES industry
Powered by: NASSCOM

Mergers & Acquisitions
Powered by: FICCI

Empowering Business using Analytics
Powered by: AXA Business Consulting

Risk and Operations Management in Commodity Markets
Powered by:
Multi Commodity Exchange

Strategic Management in Retailing
Powered by: Indiaplaza.com

SMEs: The next growth engine
Powered by:
Peenya Industrial Association

CHENRAJ ROYCHAND CENTER FOR ENTREPRENEURSHIP (CRCE)

The Chenraj Roychand Center for Entrepreneurship (CRCE) has been established by the University with the aim of assisting budding entrepreneurs to set-up their innovative ideas through businesses by nurturing and providing resources for the same. Till date, CRCE has incubated over 40 companies and 100 entrepreneurs.

and many more...

Class Profile
MBA 2019

726
Students Enrolled

42.13%
Female

4.54%
Overseas Students

23
Average Age

133
Students with Industry Experience

STUDENT CORNER

STUDENT CLUBS

Extra-curricular activities provides a platform to explore and shape personal interests, hobbies and develop leadership and management skills. The club activities range from organizing sports events, CSR, to cultural events among others.

Finance Club

Finance Club at CMS Business School is a student-driven initiative. This platform helps to improve quantitative and analytical skills of students through various activities like guest lecture series, workshops, seminar and virtual stock trading. Finance Club provides students with networking opportunities and experiential learning.

Human Resource Club

HR Club at CMS Business School strives to encourage students to learn the dynamics of an organization and understand the latest trend in the field of HR through activities such as role play, business simulation games, HR conclave and guest lectures.

Self Start Club

Self Start Club provides a platform for entrepreneurs to put their ideas into practice. The b-school takes on the task of incubating the concept into reality with a strong backing.

Marketing Club

Marketing Club is designed to connect students, alumni, faculty and recruiters in order to provide, events, and opportunities to explore exciting careers in the field of marketing. This club helps students to learn more about activities in Marketing.

STUDENT LIFE

CMS Business School provides ample opportunities for students to extend their experiences beyond the walls of the classrooms encompassing a dynamic interplay of personal interactions and activities.

Life at CMS Business School combines the best features of a large institute - a challenging academic curriculum, state-of-the-art facilities and extensive extracurricular and co-curricular opportunities - with the benefits of being an educational boutique of interactive classes.

Parichay - An Intra-collegiate Management Fest

Parichay, an annual freshers' event is a blend of management and cultural events which welcomes the new comers. Through Parichay, CMS Business School facilitates its students to real-life business and entrepreneurial situations. The fest promotes decision-making, testing the organizational and entrepreneurial skills of students, besides being a celebration of student life.

Khel Utsav - A Celebration of Sports

CMS Business Schools conducts a week of diverse sports events under the banner "Khel Utsav". The event provides an opportunity to play with passion and enthusiasm and also showcase one's sportsmanship.

Various events like Cricket, Volleyball, Throw Ball, Tug of War, Badminton, Basket Ball, Table Tennis, Chess, Carom, Basketball, Football and Lagori will be organized as a part of the mega event which will provide an ideal platform to compete with peers and showcase one's talent.

Graduation Day

World over top universities leads their graduating students for the best endeavor ahead through Graduation Ceremony. CMS Business School too organizes Graduation Day every year to bid blissful farewell to its students. It is an official celebration of students' accomplishments during their time at the CMS Business School.

Cranium - International Business School Management Fest

Cranium is a flagship festival that offers management students, a platform to showcase managerial, logical and analytical skills on corporate challenges. Cranium is the only Business School management fest that hosts its finale in international destinations and was Bengaluru's award-winning fest at the YIFA 2014. The fest comprises a blend of events that allow the participants to put forth their knowledge of management. The battle ranges across various fields which are Finance, Best Manager, Marketing, Best Entrepreneur, Operations, Business Quiz, Human Resources, Corporate Social Responsibility, and Synergy. The Festival was unveiled in 2013 and it has gotten better and bigger ever since. Popular destinations such as Phuket / Langkawi, Dubai, Hong Kong, China, Singapore, Russia, and Turkey have witnessed the Cranium extravagance.

The fest is designed in a way to put the participants through simulated situations which will uplift them towards becoming successful in their chosen career. Many of the real-world problems offered by corporate partners are offered as competitive situations for the participants. Participants who manage to gain an edge over the competitors with their managerial thinking will take their lead to reach the finale. The fest, apart from the management related verticals, also offers opportunities for students to showcase their talents in the areas like photography and cultural performance.

STUDENT'S SPEAK

I am very happy to be a part of CMS Business School – JU and I am glad that I got placed in a reputed organization (HDFC) to work with. I would like to thank the entire placement department for guiding me throughout this course. As a business student one expects the environment of a business school to be valuably enriched with an atmosphere which penetrates the mind of a student. CMS B School has provided the same and I am sure the learnings and environment would be handy throughout my career and life.

Naman Sharma, Batch of 2017-19, Placed in HDFC

It was a great learning experience at CMS B School, we had industry-oriented and well experienced faculty mentored us to success. The placements team is supportive, encourages and equips the students to perform better in their interviews. These activities have helped me develop my overall personality and capabilities in tune with the requirement of the corporate world.

Anshika Srivastava, Batch of 2017-19, Placed in Furlenco

It gives me great pleasure to say with pride that I have completed my post–graduation from CMS Business School, Jain (Deemed-to-be University). The relationship between faculty and student is very cordial, which gave me an opportunity to excel in my area of interest. Training and placement department continuously provided constructive feedback and helped mold our career. The two years spent here were splendid and has helped me to grow better professionally and personally. I would like to thank the faculty and staff for making me a "Better Person".

Sailesh B S, Batch of 2017-19, Placed in PwC

CMS Business School, Jain (Deemed-to-be University) is an excellent institution of higher learning enriching its students with very practical insights relative to the theoretical knowledge provided here. The faculty and management have been very supportive, nourishing the students with industrial knowledge and also getting them placed in fulfilling job positions in the industry. CMS Business School educates students in a very creative way and encourages them to think out of the box. The school not only helped me to excel in the academic areas, but also taught me a lot about different cultures and how to appreciate them.

Shuvam Samanta, Batch of 2017-19, Placed in Brigade Group

Studying at CMS Business School has been a very wonderful experience for me. The highly qualified and experienced faculty members have helped me throughout the course to identify the strengths within me. Placements were made easier with the practical case studies and rigorous course syllabus taught to us. I feel the change in me and it is positive. Thank you "CMS".

Pramod B Reddy, Batch of 2017-19, Placed in Aditya Birla Sun Life AMC Ltd.

As an aviation student, I always wanted to explore the management opportunities and operations of aviation. This course is innovative and tailor-made only in IIAEM, Jain (Deemed-to-be University) and faculty members have a field expertise in aviation industry from the past 30 years.

Nayan, Batch 2017-2019

I chose this course because I had always been passionate about the aviation industry. The program also offers a dual specialization in International Business with aviation which was an added advantage. This is going to be a great platform in my career.

Harishri Narik, Batch 2017-2019

As aviation industry has been on a rise with various career opportunities, I knew I made the right choice when I took up this course. At IIAEM, Jain (Deemed-to-be University) we get to interact with industry experts who impart textual knowledge but also give us a better understanding of the practices in aviation management.

Jona Thomas, Batch 2017-2019

Throughout my two years of MBA at CMS Business School, Jain (Deemed-to-be University) I had countless opportunities to develop analytical skills, leadership and proactive thinking through various programs and events. These attributes were the key reasons because of which I was successfully placed at KPMG. Big thanks to all my faculty and placement department for the Amazing journey at CMS Business School.

Manpreet Kaur, Batch of 2017-19, Placed in KPMG

Before joining KEMI, and after graduating, the one thing that did not change is the market place in which I am operating. Yet, before joining KEMI, I had no confidence and hope of operating in this market place. But now, I am confident and very hopeful of doing well in the same market place. The business groups that operate in my hometown is a group that solely operates on business referrals. With good communication skills, and the willingness to network I can close business deals within this group. The Values practiced at KEMI were very significant, that it continues to influence each day of my life like; Discipline, Commitment and Ethics.

Dharshan M S, Batch of 2017-19

I use my learning in almost all facets of building the business. We started cutting down the cost by using the cost structure which we made at KEMI which helped us understand investment and cost; the sessions on Law helped us a lot while registering the company; I have used negotiating skills at a lot of different levels, learnt during the skill development classes; and lastly to give better service to the customer; we are using Empathy map and Abstract ladder which was learnt during the design thinking workshop.

Raghavendra, Batch of 2017-19

I had decided to start a venture, which was an unstructured idea, but fortunately KEMI taught me a structured form to run a venture.

- M Navein, Batch of 2017-19

The placement cell ensures that we acquire the right skill sets through a structured training program which instilled confidence in me to grab the opportunity with Deloitte. I was able to clear the aptitude test with ease as we were continuously made to practice these test. I thank the placements team for guiding me in the right direction. Excited to start my career with the best big four.

Surabhi Agrawal, Batch of 17-19, Placed in Deloitte

Placement cell has kept us informed and trained us for every drive. They co-ordinated well with the companies and ensured to get us plethora of opportunities. My best experience during placement was the interview process and GD which enabled me to get better. At last getting selected is the best experience ever. I Thank the placement department.

Sahana Ballal, Batch of 17-19, Placed in Grant Thornton India LLP

The Training provided by the placement cell helped me in developing my personality. The aptitude training helped me clear the aptitude round. Please keep up the good work and I am really happy with the number of companies participating to recruit us across sectors. I am elated getting placed in Deloitte as a tax consultant.

Madhu Lath, Batch of 17-19, Placed in Deloitte USI

PLACEMENTS

We at CMS Business School believe that education should involve learning life skills that a graduate will carry with them after University in order to navigate their relationships and careers.

The Career Enhancement Programs offered at CMS Business School are delivered with an innate focus on the overall development of students and thereby improve the placement record of students in sorted organizations of repute.

Career Enhancement Program

The academic rigour and updated syllabus at CMS Business School lays a strong technical base for our students. To augment academics and enable our students to smoothly transition from campus learning to application in the corporate world, we have developed a structured upskilling program - **LEAD (Lead, Enable, Advance and Develop)**.

In consultation with our recruiters and alumni, we have identified 6 Competencies to be polished through the LEAD program : Collaboration, Communication, Collect Information, Creativity, Critical Thinking, and Character. Industry experts, professional trainers and academicians are all engaged in delivering 150 contact hours of LEAD.

This upskilling program has been incorporated into the regular academic schedule of the Business School and the contact hours are spread across the 4 semesters. As a result of this upskilling program, our recruiters find our campus to be a catchment area for finding industry ready young minds.

Semester 1 - Empowering Personality

Students would embark on the journey of self-discovery and understand branding while having better clarity on their strengths and weaknesses to build the life they want based on the findings. They will also be up-skilled on multiple skills essential to lay foundations and help them scale their personal levels of confidence, and become more outspoken, expressive and people person, while better managing their time and stress.

Semester 2 - Empowering Employment (Attitude)

There is a vast difference between the corporate world and the academic world. In spite of possessing the right skills, not knowing what to say and how to present oneself in the job market can be a hurdle many struggle to cross. Students will up skill on many essential aspects of employment such as - building a professional image, building effective resumes, acing group discussions, excelling in interviews, business networking, professional etiquettes among others.

Semester 3 - Empowering Employment (Aptitude)

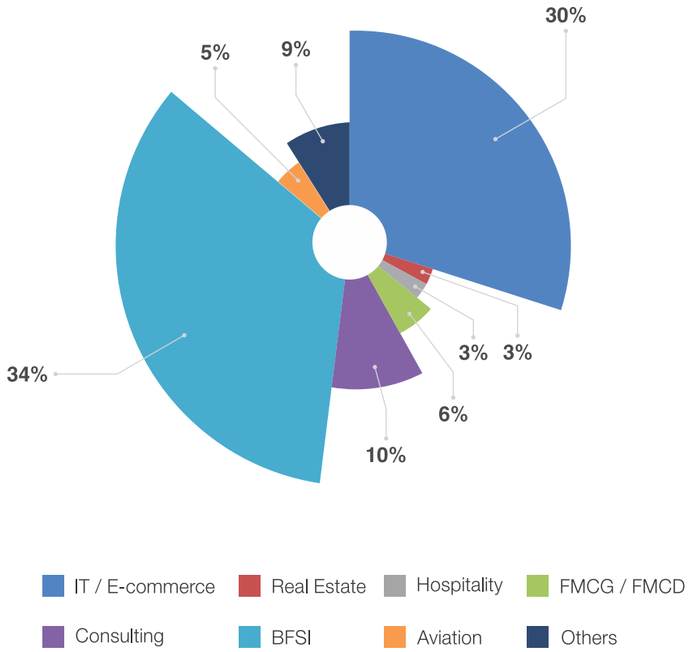
Aptitude is one of the most important parts of competition exams and job interviews. Aptitude tests are designed to assess your logical reasoning or thinking skills, and help you quality for the selection process. Students will up skill and learn essential topics and sub-topics covering mathematical aptitude, logical aptitude and verbal aptitude. Placements would commence from the mid of third semester. Post which, the students are tracked on their performance in every placement drive and our Faculty Advisors intervene at regular intervals to help students crack their dream job.

We at CMS B School also facilitate industry interaction activities so that students get firsthand experience of the corporate world through

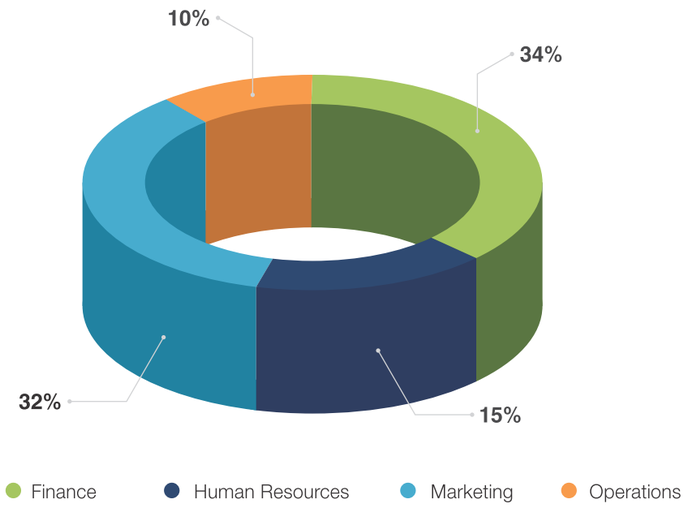
- Guest Lectures
- Alumni Talks
- Workshops
- Industry Visits

EMPLOYMENT STATISTICS

Employment by Industry



Employment by Function



Prominent Recruiters for Placements and Internship

CMS Business School complies with Indian Placement Reporting Standards (IPRS) Version 2.1 as audited by CRISIL for the Batch 2018-20.

98.5% of students placed in AY 2018-19	Highest Package **18.00 Lakhs** per Annum	Average Package **7.00 Lakhs** per Annum	**200+ companies** participated in the Academic year 2019-2020

CRISIL Business School Grading is India's first independent and rigorous grading service for the education sector. Through this service, CRISIL aims to recognize and nurture quality management education, while helping employers and aspiring management graduates find business schools that best match their needs.

IT / ITES

ORACLE, SAP, Tech Mahindra, wipro, FACTSET, IBM, TATA, BOSCH, Google, CGI, DELL, LinkedIn, L&T Infotech, Capgemini, NetApp, TAVANT, Mindtree, MICROLAND, CoreCL, SEAGATE, Mu Sigma, TEXTRON, Time Inc., Mphasis, Honeywell, Cognizant, accenture, NTT DATA

Media & Entertainment

surewaves, IDG, groupm, DRISHTI

Banking & Financial Services Industry

kotak Securities, AXIS BANK, HDFC BANK, Mahindra FINANCE, citibank, BAJAJ CAPITAL, RELIANCE, Indiabulls, KARVY, YES BANK, ICICI Bank, CAPITAL FIRST, IDFC, HDFC MUTUAL FUND, TATA CAPITAL, XL Dynamics, SHRIRAM, Liberty Videocon Insurance, SBIGeneral, pnb Housing, ICICI Securities, ANANDRATHI, Birla Sun Life

E-Commerce

amazon, rediff.com, Quikr, 99acres.com, giftxoxo, INFO EDGE, my, goibibo, headout, make my trip, naukri.com, Paytm, bigbasket, zomato, SWIGGY, Flipkart, PayPal

Investment Banking and Consulting Firms

Goldman Sachs, Grant Thornton, Fidelity, EY, EXL, DE Shaw & Co, Deloitte., ANZ, enVision, Cargill, Business Services, Citi, S&P Capital IQ, State Street, J.P.Morgan, pwc, Societe Generale, Northern Trust, Morgan Stanley, SmartStream, Moody's Analytics, Investnet Yodlee, WNS, KPMG

Retail

DECATHLON, TESCO, future group, LANDMARK GROUP, TARGET, lifestyle, Aditya Birla Madura FSL, TITAN, Reliance Retail, max, Khimji Ramdas, Croma, Jubilant FoodWorks

Consumer Durables

asianpaints, Godrej, JK Cement Ltd, Prestige, Dulux, LG, HAFELE, PHILIPS, SAINT-GOBAIN, class edge, Kurl-on, Berger, A.O. Smith, VIDEOCON d2h, UltraTech Cement, Canon

Logistics

FedEx Express, DHL, BLUE DART, GATI, DB SCHENKER, Hyderabad Menzies Air Cargo Pvt. Ltd., Menzies Aviation, MGH, SEQUEL, TLKI Toyota Logistics Kishor, KUHNE NAGEL

Medical & Healthcare

Biocon, SAMI LABS, practo, MedPlus, indegene, ttk HEALTHCARE, WOCKHARDT, Novo Nordisk, Zydus Wellness, IQVIA

Real Estate

mantri, CBRE, BRIGADE, Knight Frank, sterling, JLL, DTZ, Colliers International, CUSHMAN & WAKEFIELD, TATA HOUSING, Prestige

FMCG

Coca-Cola, PEPSICO, Nestle, Colgate-Palmolive, ITC Limited, P&G, emami, L'OREAL INDIA, marico, MTR, Kellogg's, Cargill

Hospitalty

HolidayIQ, OYO, Handiman, Café Coffee Day, Oberoi Hotels & Resorts, Mahindra HOLIDAYS, ITC HOTELS, Sterling Holidays

Market Research

nielsen, BORDERLESS ACCESS, CapitalVia, DUCKER WORLDWIDE, KANTAR IMRB, Mordor Intelligence, infiniti RESEARCH, BlueOcean, hansa marketing

Manufacturing

OTIS · Toyota Kirloskar · TITAN · Schindler · RMC · PIAGGIO · Mercedes-Benz · EUREKA FORBES · BOSCH · SAFARI · CEASE FIRE · FEDERAL MOGUL

Potential Recruiters for Aviation Business Management

Emirates · delex · AirAsia · Deccan · BLUE DART · DELHI · Acumen Aviation · BRITISH AIRWAYS · HYDERABAD · FedEx · DHL · QATAR · Allied Aviation Pvt. Ltd. · GKN AEROSPACE · cochin · Chhatrapati Shivaji International Airport · AIR INDIA · HMS HOST · Kolkata · JET AIRWAYS · ETIHAD · GlobeGroundIndia · Kempegowda INTERNATIONAL AIRPORT BENGALURU · Hyderabad Menzies Air Cargo Pvt. Ltd. · Menzies AVIATION · IndiGo · PLAZA PREMIUM LOUNGE

RECRUITER SPEAK

I found the students enthusiastic, eager and ambitious. I am excited to have found people who fit beautifully into our corporate culture. Overall it has been a fruitful association with Jain University.
Parthiban, Manager - Campus Recruitment, Oracle

We had a brilliant experience interacting with the students at Jain University. The campus is vibrant with amazing talent. Management takes lot of efforts in making the students ready for the corporate world. We have recruited high performers from Jain University.
Shamee, HR Manager, HDFC Bank

It was a pleasure to have the students as a part of our foundation family. The team was full of energy, knowledge, and ideas. We look forward to have a synergistic relationship in future and hire many more to join us for our other projects. Wonderful Campus Hiring experience from Jain University.
Pratiksha Mohanty, Manager, HFFC

Students at Jain University were confident & full of energy. Appreciate Jain University for their focus on preparing the students for the corporate world. We have sourced some really great talent from Jain University and are looking forward to their contribution to our business!
Shivraj, HR Manager, Swiggy

There is tremendous talent at this place. We have always gone back with more numbers from Jain University. The students are nurtured and are good in their theoretical as well as industry knowledge. I wish the best to Jain University.
Aashiq R, Manager, Honeywell

Excellent coordination during the selection process. Students are very bright and are well-trained for campus placements.
Mr. Praveen Voona, Sr.Executive HR - Airbus

LEARNING ENVIRONMENT

We have outstanding facilities and resources to support your studies. These include the library, technology-enabled classrooms, up-to-date IT resources, and an extensive wireless network.

The Library

The Library is at the center of academic life and provides a range of services to support and enhance your learning on campus. A team of subject specialist librarians and other trained staff provide a wide range of services to support your information needs and help you to make the most of the resources available.

Technology-Enabled Classrooms

The altar of learning has always been the classroom. The classrooms at Jain (Deemed-to-be University) are a whole new world of discovery, being equipped with high-tech facilities such as high-speed internet connectivity and state-of-the-art projectors.

Networked Technology

We provide a comprehensive computer-based service in the IT center with high-speed internet access including Wi-Fi connectivity. The computer labs are equipped with a wide range of specialist applications to support study programs.

Auditorium

The auditorium is well-equipped with modern acoustics and state-of-the-art facilities to conduct seminars, conferences, corporate events, intra and inter cultural events, faculty development program and other activities.

Cafeteria

The cafeteria is a hub of student activity, social exchange, and youthful energy. Bustling with social life, it is also a place where students exchange crucial ideas, pool efforts, and strategize on everyday activities. It serves as a place for diverse interests, from brainstorming for competitions to relishing a hot cup of coffee.

Indoor Games

The students could choose from a wide range of options with a plethora of indoor games like Table Tennis, Chess, Carrom, Billiards, etc. Designed to meet the preferences of students who prefer indoor gaming options to participate as a form of recreational activity during study breaks.

Gym

The gymnasium boasts of cutting-edge equipment. The students are exposed to various fitness activities as a relaxing form of stress-buster to help them gain a perfect balance between academics and holistic well-being.

APPLICATION &
SELECTION PROCEDURE

Eligibility
Aggregate of 50% in UG or equivalent (10+2+3)

Selection Process through Jain Entrance Test (JET)
Written test, group discussion and personal interview

Candidates with a valid CAT/MAT/CMAT/NMAT/XAT score are eligible to apply and are exempted from the written test of JET

Preference will be given to candidates with work experience

How to Apply
Log on to
https://www.jgigroup.com/JU-PG
and apply online

Program Commencement
July 2020